



**Dt:16/01/2026**

## **Report**

### **Celebration of National Startup Day: Sensitization Lecture on Startup Schemes and Innovation**

National Startup Day was celebrated at D. K. V. Arts & Science College, Jamnagar through a sensitization lecture organized by the SSIP Cell and Innovation Club. The session aimed to create awareness about startup culture, innovation, and government support under the SSIP scheme.

Dr. Foram Patel highlighted the importance of innovative thinking and explained the "Mind to Market" support system provided by the government for student startups. A total of 18 students actively participated in the program. The session was interactive and encouraged students to think creatively and explore startup opportunities beyond traditional career options. The lecture motivated students to explore entrepreneurial opportunities and transform innovative ideas into viable startups. The program successfully enhanced students' understanding of startup ecosystems and government initiatives.

**Coordinator**

**SSIP & Innovation Club**

**D K V Arts & Science College,**

**Jamnagar**